



Australian Banana Growers' e-Bulletin

19 August, 2016

Congress 2017!

Things are moving along nicely behind the scenes for the next Banana Congress!

Our website is now online and the planning committee is putting together another incredible event for 2017.

Log onto <http://australianbananagrowers.createsend1.com/t/j-l-kddyvk-l-r/> and sign up for updates, to ensure you don't miss a thing, in the build up to the industry's biggest get-together!

Banana App ready to launch!

Attention NQ growers! Come along and join in the launch of the *'Better Bunch'* app, on September 2, 2016.

The *'Better Bunch'* app is an exciting record keeping device, designed to assist growers in their everyday recording of farm practices to complement their BMP.

The launch will be held at the South Johnstone Research Station from 9am until noon and include a morning tea and light lunch.

App developer Dan Hickey from Morgan Rural Tech will be one of several speakers at the launch to introduce the web application and its functions.

For further information or to RSVP by Wednesday, August 31 contact Robert Mayers on 0447 000 203 or email Robert.Mayers@abgc.org.au.

Giddy Up for a day at the races!

Time to frock up and head to the Innisfail Turf Club tomorrow (August 20) for the annual Australian Banana Industry Race Day!

This fun day will include a six-race program and Fashions on the Field. A luncheon, sponsored by the ABGC, will be held from 12 noon-2pm. Gates open at 11am. We hope to see you there! And, happy punting!

Move over Rio... Bananas are back!

With the closing ceremony wrapping up in Rio this Sunday, the next Olympic-sized event – the Australian banana industry’s latest media campaign – is set to hit our small screens.

The national advertising blitz will see our Aussie bananas promoted during prime television programming on all major free to air networks.

The television campaign will be supported by digital posters displayed in major supermarkets Australia-wide. Advertising will also be splashed across buses and trains nationally. Australian Bananas will also feature across social media platforms including Facebook and Instagram.

So, tune in from this Sunday! The key programs to watch out for include;

Metro TV - Sydney Peak - The Block 7:30pm – 9:00pm (Mon); The Rio 2016 Olympic Games 8:30pm – 9:30pm (Mon); Nine News 6:00pm – 7:00pm (Sun).

Melbourne Peak - The Rio 2016 Olympic Games 8:30pm – 9:30pm (Mon); The Block 7:30pm – 9:00pm (Tues); Nine News 6:00pm – 7:00pm (Sun).

Brisbane Peak - Nine News 6:00pm – 7:00pm (Sun); The Block 7:30pm – 9:00pm (Mon); Home & Away 7:00pm – 7:30pm (Wed); Seven News 6:00pm – 7:00pm (Tues).

Adelaide Peak - Nine News 6:00pm – 7:00pm (Sun); The Block 7:30pm – 9:00pm (Mon); Zumbo’s Just Desserts 7:30pm – 8:30pm (Mon); Home & Away 7:00pm – 7:30pm (Thurs)

Perth Peak - The Block 7:30pm – 9:00pm (Mon); The Footy Show 7:30pm – 10:30pm (Thurs);

Home & Away 7:00pm – 7:30pm (Thurs); Zumbo's Just Desserts 7:30pm – 8:30pm (Mon).
Regional TV - NNSW Peak - Rio Today 7:00pm – 9:30pm (Sun); Australian Survivor 7:30pm – 8:30pm (Mon); Seven News 6:00pm – 7:00pm (Thurs); Home & Away 7:30pm – 8:30pm (Thurs).

SNSW Peak - Rio Today 8:30pm – 9:30pm (Mon); Zumbo's Just Desserts 8:30pm – 9:30pm (Mon); Neighbours 6:30pm – 7:30pm (Fri); Home & Away 7:00pm – 8:00pm (Tues).

VIC Peak - Rio Today 7:00pm – 9:30pm (Sun); Zumbo's Just Desserts 8:30pm – 9:30pm (Mon); The Block 7:30pm – 8:30pm (Wed).

QLD Peak - The Project 6:30pm – 7:30pm (Mon); Modern Family 7:30pm – 8:30pm (Tues); The Project 6:30pm – 7:30pm (Wed); Border Security 8:00pm – 9:00pm (Thurs).

WA Peak - Australian Survivor 7:30pm – 8:30pm (Mon); Zumbo's Just Desserts 8:30pm – 9:30pm (Mon); Neighbours 6:30pm – 7:30pm (Fri); Seven News 6:00pm – 7:00pm (Tues).

**Horticulture
Innovation
Australia**



This e-bulletin is produced by the Australian Banana Growers' Council as a part of the Communications Project for the Banana Industry funded by HIA Ltd using the banana industry R&D levy and matched funds from the Australian Government.



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