

Shape the future of the banana industry.

Expressions of Interest:

Banana Research and Development Strategic Industry Advisory Panel

Banana Marketing Strategic Industry Advisory Panel

Banana Program Reference Group

Hort Innovation in partnership with Australian Banana Growers' Council (ABGC) is seeking Expressions of Interest (EOI) from suitably qualified growers and supply chain stakeholders for the above-mentioned groups.

The **Research and Development Strategic Industry Advisory Panel** (SIAP) provides strategic investment advice to Hort Innovation in relation to industry research, development and extension programs funded by industry R&D levies and matching dollars from the Australian Government. The **Marketing SIAP** provide strategic investment advice to Hort Innovation in relation to industry demand creation programs funded from both the banana marketing and R&D statutory levies. Both SIAPs are guided by the strategic priorities set out in the industry [Strategic Investment Plan](#) (SIP).

The **Banana Program Reference Group** (BPRG) supports project leaders to effectively deliver and integrate the banana R&D, extension, and communication investments, to maximise the collective value of industry R&D investments.

We are seeking individuals with the following skills and experience:

| Skill / experience | R&D SIAP | Mktg SIAP | BPRG |
|--|----------|-----------|------|
| Strong industry networks | ✓ | ✓ | ✓ |
| Whole of industry perspective | ✓ | ✓ | ✓ |
| Understanding of industry risks and challenges | ✓ | ✓ | ✓ |
| Forward/strategic thinking and problem solving | ✓ | ✓ | ✓ |
| Demonstrated awareness and interest in innovation/new technology | ✓ | | ✓ |
| Research/trial experience and/or expertise | ✓ | | ✓ |
| Knowledge of current extension & communications | ✓ | | ✓ |
| Post-harvest/supply chain challenges | ✓ | ✓ | ✓ |
| Strategic market engagement and development | | ✓ | |
| Ability to understand and interpret consumer/trade market data | | ✓ | |
| Understanding of supply and demand | | ✓ | |

These groups each meet a minimum of twice per year, with possible additional online meetings based on need.

If you would like to help shape the future of the Australian banana industry, apply by using the [Expression of Interest form](#) on Hort Innovation's website. **The closing date for applications is Thursday 27 July 2023.**

Applications for the SIAPs will be assessed by a selection panel and shortlisted candidates may then be interviewed. The selection panel will recommend the composition of each SIAP to the Hort Innovation Executive and ABGC Board. The BPRG will be selected by the Banana Industry R&D coordinator in consultation with the various project leaders and Hort Innovation.

For more information or to have a form sent to you, please contact:

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